

Message Text

UNCLASSIFIED

PAGE 01 DAMASC 01907 051522Z
ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-08 /031 W
-----124207 061300Z /53

R 051349Z APR 78
FM AMEMBASSY DAMASCUS
TO USDOC WASHDC
SECSTATE WASHDC 7509
INFO AMEMBASSY ATHENS

UNCLAS DAMASCUS 1907

ATHENS FOR RTDO

E.O. 11652: NA
TAGS: BEXP, SY
SUBJ: ADVANCE PREPARATION FOR 1979 RPT 1979 DAMASCUS FAIR

1. AS OUR RECRUITING CAMPAIGN DEVELOPS, EMBASSY WISHES UTILIZE EXPERIENCE TO DATE FOR FUTURE FAIR RECRUITMENT. MASS MAILING OF BROCHURES IS MORE COST-EFFECTIVE THAN CABLE FORMAT USED IN PREVIOUS YEARS. WE ARE CONTINUING TO RECEIVE A DAILY TRICKLE OF TEAR-OFFS REQUESTING MORE INFORMATION. (IF PRESENT TREND CONTINUES, WE MAY GET 150-200 EXPRESSIONS OF INTEREST, I.E. ALMOST THREE PERCENT RETURN, WHICH STATISTICS BOOKS TELL US IS GOOD.) UNFORTUNATELY, THE BROCHURE PROCEDURE HAS MORE BUILT-IN DELAYS THAN CABLE RECRUITING, COMPOUNDING LATE START WITH WINTER SNOWS DELAYING THE MAILS. (WE SHOULD HAVE BEGUN MAILING BROCHURES IN NOVEMBER RATHER THAN JANUARY. BUING CABLE FORMAT WE HAD UNUALLY BEGUN RECRUITING IN FEBRUARY-MARCH.)

2. POST WOULD ALSO LIKE TO PURSUE ISSUE OF ORGANIZING STATEWIDE SHOW AT SAMASCUS FAIR BY STATE GOVERNMENTS/CHAMBERS OF COMMERCE. OF FIFTEEN STATE CHAMBERS OF DEPARTMENTS OF COMMERCE QUERIED ABOUT UNCLASSIFIED

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POSSIBILITY OF ORGANIZING SAME, ONLY PENNSYLVANIA ANSWERED INDICATING LEAD TIME FOR 1978 TO SHORT BUT 1979 POSSIBLE.

3. OUR CONCLUSION IS THAT RECURITING SHOULD BEGIN IMMEDIATELY UPON CLOSE OF 1978 DAMASCUS FAIR. WE PROPOSE FOLLOWING COURSES OF ACTION: (A) USDOC

AUTHORIZATION OF DOLLARS ONE THOUSAND FOR PRINTING
OF 1979 FAIR BROCHURES, EITHER IV QUARTER FY 78 OR
FIRST QUARTER FY 79; (B) THEROS VISIT APPROPRIATE
REPRESENTATIVES OF STATE GOVERNMENTS CHAMBERS OF
COMMERCE, ETC. IN WASHINGTON DURING HIS HOME LEAVE
IN ATTEMPT RECRUIT ONE OR MORE STATE TO DO A STATEWIDE
PARTICIPATION IN 1979; AND (C) THEROS COMMENCE EARLY
RECRUITING LOCALLY BY MAKING FIRST PITCH TO PARTICIPATE
AT THESSALONIKI FAIR IN SEPTEMBER 1978.
PELLETREAU

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978DAMASC01907
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780148-1018
Format: TEL
From: DAMASCUS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780491/aaaaczjm.tel
Line Count: 72
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Litigation History:
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Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 03 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
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SAS ID: 3072194
Secure: OPEN
Status: NATIVE
Subject: ADVANCE PREPARATION FOR 1979 RPT 1979 DAMASCUS FAIR
TAGS: BEXP, SY
To: COM STATE
Type: TE
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